Approved For Release 2001/08/30: CIA-RDP62-00634A000199080067-5 "Personal Effectiveness Abroad" Seminar Reference List

The following are a selected list of references dealing with the subjects of the seminar. Panelists are requested to become familiar with the references indicated by an asterisk and, as time permits, to scan the others. The asterisked references will be found in the LAS Library, 1823 "I" quarters and the remainder in the R and S Library, 2022 R and S Building, where they may be signed out for short periods.

Monday, March 30. Introduction to the Course.

*Hall, Edward T. "Orientation and Training in Government for Work Overseas". Human Organization, Society for Applied Anthropology, Vol. 15, pp. 4-10, Spring, 1956. A former Foreign Service Institute anthropologist discusses the nature of the problem, some recent efforts to solve it, and gives suggestions for the type of orientation and training needed.

Sayre, Wallace S. and Clarence E. Thurber. Training for Specialized Mission Personnel. Public Administration Service, Chicago, 1952. A survey of training programs. Section on "intercultural relations" (p.58 et seq.) is of special interest.

Cleveland, Harlan and G.J. Mangone. The Art of Overseasmanship., Syracuse University, 1957. A series of articles by persons who have worked overseas and who report on various American enterprises abroad. Useful in indicating the type and character of American overseas enterprises especially in regard to American business.

Tuesday, March 31. Factors in Developing Personal Effectiveness Abroad.

*Lederer, William J. and Eugene Burdick. The Ugly American, N.Y. Norton, 1958. A fictionalized account of presumed shortcomings of the American in overseas work and directions in which solutions are to be found. "A Factual Epilogue" (pp. 271-285) summarizes the main points. To be used as a target for discussion.

*Oberg, Kalervo. Culture Shock and the Problem of Adjustment to New Cultural Environments. Foreign Service Institute, Department of State, N.D. pp. 1-6 (mimeographed). An ICA anthropologist discusses the phenomena involved in the unsuccessful adjustment of Americans in foreign societies.

*Sargent, S. Stanfield and Robert C. Williamson. Social Psychology. N.Y. Ronald, 1958. Attention is directed to Chapter 2 "Biological and Cultural Backgrounds" giving a concise statement of the contributions of the behavioral sciences to the study of problems of human relations in general.

Mangone, Gerard J. New Americans in Old Societies. Yellow Springs, Ohio. The Antioch Review, Winter, 1958, pp. 393-408. A staff member of the Syracuse University "Overseasmanship" school reviews American activities overseas, the problems involved and suggestions for improving American relationships abroad.

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Becker, Howard (ed.). Societies around the World. (Short Edition), N.T. Dryden, 1956. An example of the behavioral sciences working together in the analysis of several modern societies. See especially "How to study and understand society" (pp. 2-29) and "The Seven Social Sciences" (pp. 787-796) in addition to any one of the societies analysed.

Van der Post, Maurens. Bar of Shadow. London, Hogarth, 1954. A novel of British-Japanese relationships in a Japanese prison camp during World War II. A good example of the use of the novel in approaching the problems of the seminar.

Wednesday, April 1. Understanding Man.

*Coon, Carlton S., Stanley M. Garn and Joseph B. Birdsell. Races: a Study of the Problem of Race Formation in Man. Springfield, Ill. Thomas, 1950. A statement on the meaning of racial differences from the biological viewpoint; includes a short but useful summary of the races of man and their distribution.

*Linton, Ralph. The Tree of Culture, N.Y., Knopf, 1955. A cultural anthropologist reviews the historical development and interrelations of the cultures of the world. Useful in gaining of background data for the understanding of modern societies.

*Titiev, Mischa. The Science of Man. N.Y., Holt, 1954. Part 1 is a concise and well illustrated presentation of the major interpretation of man's relationship to the biological world - background material for understanding Man today.

Coon, Carleton S. The Races of Europe. N.Y. Macmillan, 1939. A standard reference on the formation, interrelations and present distribution of the racial groups of Europe and the Middle East.

Chapple, Eliot Dismore and Carleton S. Coon. Principles of Anthropology. N.Y., Holt, 1942. See pages 13-72 for a comprehensive review of the biological factors underlying human relations - including the physiology of emotion, conditioning and human relations, and the development of personality.

Muller, Herbert J. The Loom of History, Harper, 1958 and The Uses of the Past, Mentor, 1952. A historians interpretation of the meaning of history with emphasis on the development of the cultures of Western Civilization.

Coon, Carlton. The Story of Man. Enopf, N.Y., 1954. The general development of culture history from earliest times on a world wide basis.

1948. A series of monographs on specific societies arranged in order of increasing complexity of social forms.

Leyburn, J.G. Handbook of Ethnography. Yale, New Haven, 1931. A list of the tribal and ethnic groups of the world with geographical locations.

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Thursday, April 2. Basic Factors in Human Metivation and Behavior.

*Benedict, Ruth. Patterns of Culture. Boston, Penguin., 1946.
The anthropological configuration approach to the study of culture.
Sections 1,2,3, 7 and 8 examine basic concepts in the science of custom, the nature of culture and society and the place of the individual therein.

*Kluckhohn, Clyde. Mirror for Man. N.Y., McGraw-Hill, 1949. An account of the relation between anthropological findings and the problem of understanding oneself and other-culture persons. See especially "Personality in Culture" (pp. 196-227).

Mead, Margaret and Rhoda Metraux. The Study of Culture at a Distance. Chicago, Univ. of Chicago, 1953. The concepts and technics for studying foreign societies and cultures at a distance; devices useful in training personnel in the United States.

Gillin, John. The Ways of Hen. N.Y. Appleton-Century, 1948. An anthropological approach to understanding man and his society under the headings of: the human animal, social life and customs, structure of human relationships, patterning and conditioning in culture, the person and his culture.

Murdock, George P. et al. Outline of Cultural Materials. Yale, New Haven, 1950. The materials of the cultures of the world organized under comprehensive headings. A useful checklist for area knowledge of a foreign society. The Human Relations Area files are organized according to the catagories presented here.

Redfield, Robert. "How Human Society Operates". In Shapiro, Harry L. Man, Culture and Society, Oxford, 1956. A short Statement by the late University of Chicago anthropologist giving the main outlines of interactions within any human society.

Friday, April 3. The Learning Process.

*Sargent, S. Stanfield and Robert C. Williamson. Social Psychology. N.Y. Ronald, 1958. A standard text book on social psychology. See Part II "Basic Factors in Perceiving and Learning".

*Hilgard, Ernest R. Theories of Learning (2d ed.), Appleton-Century-Crofts, 1956. Chapter 14 gives the major points for understanding social psychological principles underlying the processes of learning important in considering the problems of Amarning new orientations in the foreign society.

Life Magazine. Jan. 16, 1950. Your Eyes do deceive you. Experiments showing that vision and perception are two different things - vision is the mechanical perception of images by the eye but perception is the mental process in which the cues to reality supplied by the eye are evaluated in terms of experience.

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Life Magazine, Feb. 4, 1957. Where does Psychology go from here? A concise review of the field of psychology to be used to further explore the uses of this behavioral science in regard to the specific problems of the seminar.

Young, Kimball. Facedonality and Problems of Adjustment. N.Y. Appleton-Century-Crofts, 1952. AND

Shaffer, Laurance F. and Edward J. Shoben. The Psychology of Adjustment. Boston, Houghton, Mifflin, 1956.

The two references above are standard works on the problems of adjustment included to provide ready references for pursueing the subject in greater detail. Much of the theory advanced in such works is based largely on observations from American society.

Newcomb, Theodore M. and Eugene L. Hartley. Readings in Social Psychology. N.Y., Holt, 1947. A series of papers on pertinent subjects. The readings in VI, no. 1 "Frustration and Aggression", and II "Memory, Judgment, perception, motivation as influenced by social conditions" are especially applicable here.

(Note: the above references cover the first week of the course.)